

Carderock Springs Citizens Association
Minutes from the Board Meeting on March 18, 2024

Held via Zoom.

Board Members present: Jack Orrick, Rick Wilson, Maja Husar, Ashkan Malayeri, Katalin Roth, Ashish Goel, Sue Eastman, Steven Seitz

Board Members absent: Brian Glenn, Meaghan Sullivan Curry

Community members present: Gershon Ratner, Katherine Stifel, Kimberly Young, Anja Caldwell, Margie Orrick, Alex Flowers

Jack Orrick called the meeting to order around 7:30 p.m.

Agenda:

1. Approval of February Board meeting minutes
2. Treasurer's report for March – Ashish
3. Survey Results and Planning for Annual Meeting – April 28; Nominees for Board 2024-2025
4. Social Event Committee/Cuppa interface
5. Decision on Printing Directory – must respond to A to Z by March 30
6. Decision on Printing Newsletter – logistics/transition
7. Update on plans for revised ARC Guidelines – Presentation at Annual Meeting
8. Traffic Safety Committee – Rick
9. Old Business – Knob sign rehab; Beltway widening
10. New Business

Item 1: Approval of February Meeting Minutes:

- They are deemed approved and we received approximately 40 payments afterwards.

Item 2: Treasurer's report:

- On March 8th we sent out the physical mailers
- Overall, 270 households have paid their dues and we expect approximately 370 dues.
- Ashish reached out to folks who expressed interest in working with databases to see if there is any interest to join the board as co-treasurer. So far, no one has been interested.
- There were no major expenses in the last month.
- Ashish opened another one-year CD for one year for \$10,000.

Item 3: Survey Results and Planning for Annual Meeting – April 28; Nominees for Board 2024-2025

- Maja gave a brief overview of the survey results.
- Ninety-one responses responded to the recent survey.
- The majority of Carderock residents use the directory (77%)

- Most people who don't use it don't see the need for the directory (70%), and some don't know how to use the online directory (14%).
- The majority of citizens (67%) favor the printed version.
- One way to pay for the print version would be to boost our advertising revenue by attracting local businesses to advertise on A2Z.
- The board unanimously agreed to proceed with the print version and online.
- Approximately 40% of citizens responded yes to helping with the CSCA social initiatives. The majority of those who responded yes offered to help with planning social events or with cooking or beverages.
- Kimberly suggested deciding on the social calendar in the January meeting for the next year so that we can better capture the interest of folks without hitting the religious holidays.
- Rick and Jack have contacted several people to recruit them for board membership and possible leadership positions.
- Some community members have raised the issue of diversity on the board. Maja suggested reaching out to people of diverse backgrounds to volunteer to become members.

Item 4: Decision on Printing Newsletter – logistics/transition

- Maja presented the results on the perception of the newsletter, online vs digital.
- The overwhelming majority of citizens (94%) are in favor of the newsletter, and the majority of folks are in favor of discontinuing the print version of the newsletter.
- Margie Orrick and Alex Flowers discussed the pros and cons of continuing with the print version of the newsletter. The board was overwhelmingly supportive of continuing the print version, given the reliance of many people on remaining connected with the community. Rick suggested ramping up the content, for example, the section for ARC to announce new projects, in addition to reminding folks about rules and regulations.

Item 5: Update on plans for revised ARC Guidelines – Presentation at Annual Meeting

- Katherine and Gary may present briefly on their respective committee in the annual meeting.
- Katherine suggested Claire Liz Kelly as an expert in situated modernist architecture. She is an authority in the field with published work. She can discuss the history and importance of preserving Carderock architecture.
- The revised architecture guidelines will not be ready for approval at the April annual meeting. Therefore, if there is a presentation from the ARC, it will focus on giving an overview of the proposed changes.
- Katherine will discuss with other members of the ARC whether there is interest in doing the presentation for the annual meeting.

Item 6. Traffic Safety Committee

- Rick has recently discussed the progress of the Traffic Safety Committee with Jenifer Hughes. According to her, the new rules will not be published until May or later.
- In the new county rules, the voting requirement was reduced from 80% to 70% of people who live on the affected street.
- The initial feedback on the neighborhood survey has been positive.

Item 7. New Business

- None

Newsletter deadline:

- March 29 is the deadline.

Respectfully submitted,

Ashkan A. Malayeri, Secretary